Syllabus

1	**Course title**	Introduction to Intercultural Communication
2	**Course number**	2201200
3	**Credit hours**	3
	Contact hours (theory, practical)	3
4	**Prerequisites/corequisites**	-
5	**Program title**	Bachelor's Degree in English Literature
6	**Program code**	2201
7	**Awarding institution**	University of Jordan
8	**School**	School of Foreign Languages
9	**Department**	Department of English Language and Literature
10	**Level of course**	First Year
11	**Year of study and semester (s)**	2021/2022, Second Semester
12	**Final Qualification**	BA
13	**Other department (s) involved in teaching the course**	-
14	**Language of Instruction**	English
15	**Teaching methodology**	☐Blended ☒Online ☐Face to face
16	**Electronic platform(s)**	☒Moodle ☒Microsoft Teams ☐Skype ☐Zoom ☐Others…………
17	**Date of production/revision**	February 2022

18 Course Coordinator:

Name: Dr. Deema Ammari

Office number:

Phone number: 065355000

Email: d.ammari@ju.edu.jo

Office Hours: Wed and Mon 1:00-2:00, Sun 1:30-2:30 or by appointment

19 Other instructors:

Name:

Office number:-

Phone number:

Email:

Name:

Office number:

Phone number:

Email:

20 Course Description:

This course analyses the concept of culture and studies the relationship between culture, behavior and the communication of individuals and groups. It develops appreciation for the challenges and opportunities posed by increasingly intercultural world and aims to develop analytical interpersonal skills for successful intercultural interaction and for overcoming cultural barriers.

21 Course aims and outcomes:

A- Aims: (PLOs)

1. Demonstrate a mastery of the basic concepts and theories of linguistics in general and in the following linguistic fields, in particular, i.e. phonetics, phonology, morphology, syntax, semantics, discourse analysis, psycholinguistics and sociolinguistics.
2. Develop English language skills by engaging students in a wide range of communicative tasks and activities in academic and non-academic contexts.
3. Discuss general issues concerning nature and function of English language with reference to relevant acquisition principles and implications for teaching and learning.
4. Apply professionally the basic translation principles, skills and techniques to translate texts of various genres from Arabic into English and vice versa.
5. Communicate effectively and appropriately in both spoken and written forms by employing the main technical terms and the basic linguistic features of English in relation to specific fields, namely business, tourism, mass media, hotels, medicine, science and technology.
6. Produce spoken and written texts for a specific disciplinary context using appropriate structure and language features.

7. Utilize scientific research methodologies, higher order thinking skills, critical thinking and creativity in analyzing and observing issues related to the knowledge and skills of the English language.
8. Analyze critically English and Arabic languages in terms of various linguistic levels in different types of discourse and across different social contexts.
9. Use information and communication technology to access databases and international information to develop knowledge, skills, and to generate new knowledge in applied English field.
10. Show respect of cultural diversity, ethics and professional behavior through interacting with and demonstrating appreciation of different literary and linguistic works from a variety of cultures.

B- Intended Learning Outcomes (CLOs):

Upon successful completion of this course, students will be able to:

No.	Course Learning Outcomes	Program Outcomes										Assessment Tools									
		1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10
1	Identify Culture, its ideological overlaps, and other related concepts,	X					X						X	X	X							X
2	Discuss the various cultural components, elements, barriers.	X					X						X	X	X							X
3	Recognize the global cultural dimensions and the need to bridge the cultural gap.	X						X			X		X	X	X							X
4	Develop the necessary analytical and critical thinking skills to examine every day cultural aspects	X				X	X				X		X	X	X							X
5	Compare and contrast the cultural ways, works and ideologies of different times, peoples, and civilizations.	X							X				X	X	X							X
6	Critique the national and international cultural ideas, theories and ways.	X				X	X				X		X	X	X							X
7	analyze the role of culture in national and international communication and	X				X	X				X		X	X	X							X

understanding																		

- **Teaching methods include**: Synchronous lecturing/meeting; Asynchronous lecturing/meeting, discussion, and forums.
- **Assessment methods include**: 1. quizzes, 2. assignments, 3. midterm, 4. projects, 5. interview, 5. case studies, 6. presentation, 7. filed study 8. term papers, 9. student portfolio, 10. final exam

22. Topic Outline and Schedule:

Week	Lecture	Topic	Course Learning Outcomes	Teaching Methods*/platform	Evaluation Methods**	References
1	1.1	Introduction to the course, concepts, scope and methods	1-11	Online/Microsoft Teams	Video on What is Culture: https://www.youtube.com/watch?v=SkBXaKfxl7Y	*An Introduction to Intercultural Communication*
	1.2	Introduction to the course, concepts, scope and methods	1	Online/Microsoft Teams	Video on What is Culture: https://www.youtube.com/watch?v=SkBXaKfxl7Y	*An Introduction to Intercultural Communication*
	1.3	Introduction to the course, concepts, scope and methods	1	Online/Microsoft Teams	Video on What is Culture: https://www.youtube.com/watch?v=SkBXaKfxl	*An Introduction to Intercultural Communication*

					[7Y](#)	
2	2.1	Introduction to the course, concepts, scope and methods	4-5	Online/Microsoft Teams	Video on the question of culture: https://www.youtube.com/watch?v=ufuQnoscfmI	*An Introduction to Intercultural Communication*
	2.2	Introduction to the course, concepts, scope and methods	4-5	Online/Microsoft Teams	Video on the question of culture: https://www.youtube.com/watch?v=ufuQnoscfmI	*An Introduction to Intercultural Communication*
	2.3	Introduction to the course, concepts, scope and methods	2-4-5	Online/Microsoft Teams	Video on the question of culture: https://www.youtube.com/watch?v=ufuQnoscfmI	*An Introduction to Intercultural Communication*
3	3.1	What Is Communication	4-5	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	3.2	What Is Communication	4-5	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	3.3	What Is Communication	1-7	Online/Microsoft Teams	Video on communicat	*An Introduction*

				Teams	ion: https://www.youtube.com/watch?v=Btj94IHVc6I	*to Intercultural Communication*
4	4.1	Elements Of Culture	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	4.2	Elements Of Culture	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	4.3	Elements Of Culture	1-7	Online/Microsoft Teams	Video on Elements of Culture: https://www.youtube.com/watch?v=uWA4S-wNSgs	*An Introduction to Intercultural Communication*
5	5.1	Understanding Cultural Differences: Power Distance	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	5.2	Understanding Cultural Differences Power Distance	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	5.3	Understanding	1-7	Online/Mic	Video on	*An*

		Cultural Differences Power Distance		rosoft Teams	Power Distance: https://www.youtube.com/watch?v=DqAJclwfyCw	*Introduction to Intercultural Communication*
6	6.1	Understanding Cultural Differences: Uncertainty Avoidance	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	6.2	Understanding Cultural Differences: Uncertainty Avoidance	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	6.3	Understanding Cultural Differences: Uncertainty Avoidance	1-7	Online/Microsoft Teams	Video on Uncertainty Avoidance: https://www.youtube.com/watch?v=n52WL01eTqs	*An Introduction to Intercultural Communication*
7	7.1	Understanding Cultural Differences: Individualism vs Collectivism	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	7.2	Understanding Cultural Differences:	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural*

		Individualism vs Collectivism			*Communication*
	7.3	Understanding Cultural Differences: Individualism vs Collectivism	1-7	Online/Microsoft Teams	Video on Individualism vs. Collectivism: https://www.youtube.com/watch?v=CW7aWKXB5J4	*An Introduction to Intercultural Communication*
8	8.1	Understanding Cultural Differences: Masculinity vs Femininity	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	8.2	Understanding Cultural Differences: Masculinity vs Femininity	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	8.3	Understanding Cultural Differences: Masculinity vs Femininity	1-7	Online/Microsoft Teams	Video on Masculinity vs. Femininity: https://www.youtube.com/watch?v=Gp8-WKcheYA	*An Introduction to Intercultural Communication*
9	9.1	Understanding Cultural Differences: Gender Roles	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communicati*

					on
	9.2	Understanding Cultural Differences: Gender Roles	1-7 Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	9.3	Understanding Cultural Differences: Gender Roles	1-7 Online/Microsoft Teams	Video on Gender Roles: https://www.youtube.com/watch?v=xy2-4AdN978	*An Introduction to Intercultural Communication*
10	10.1	Forms and Styles of Communication	1-7 Online/Microsoft Teams	In-class tasks	*An Introduction to Intercultural Communication*
	10.2	Forms and Styles of Communication	1-7 Online/Microsoft Teams	In-class tasks	*An Introduction to Intercultural Communication*
	10.3	Forms and Styles of Communication	1-7 Online/Microsoft Teams	Video on forms of communication: https://www.youtube.com/watch?v=OvEci5Bjgd4 Activity on verbal vs. nonverbal	*An Introduction to Intercultural Communication*

					communicat ion	
11	11.1	Identity and Culture	1-7	Online/Mic rosoft Teams	Assignment	*An Introduction to Intercultural Communicati on*
	11.2	Identity and Culture	1-7	Online/Mic rosoft Teams	Assignment	*An Introduction to Intercultural Communicati on*
	11.3	Identity and Culture	1-7	Online/Mic rosoft Teams	Video on Identity and Culture: https://www .youtube.co m/watch?v= iGBLx3pVu K8	*An Introduction to Intercultural Communicati on*
12	12.1	Achieving Intercultural Competence	1-7	Online/Mic rosoft Teams	Assignment	*An Introduction to Intercultural Communicati on*
	12.2	Achieving Intercultural Competence	1-7	Online/Mic rosoft Teams	Assignment	*An Introduction to Intercultural Communicati on*
	12.3	Achieving Intercultural Competence	1-7	Online/Microsoft Teams	Video on Intercultural Competence :	*An Introduction to Intercultural*

					https://www.youtube.com/watch?v=uUkz2L6pHng	*Communication*
13	13.1	Challenges to Intercultural Competence	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	13.2	Challenges to Intercultural Competence	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*
	13.3	Challenges to Intercultural Competence	1-7	Online/Microsoft Teams	Video on Ethnocentrism: https://www.youtube.com/watch?v=SYbynThuONs	*An Introduction to Intercultural Communication*
14	14.1	Challenges to Intercultural Competence	1-7	Online/Microsoft Teams	In-class tasks	*An Introduction to Intercultural Communication*
	14.2	Challenges to Intercultural Competence	1-7	Online/Microsoft Teams	In-class tasks	*An Introduction to Intercultural Communication*
	14.3	Challenges to Intercultural	1-7	Online/Microsoft	Video on Racism:	*An Introduction*

		Competence		Teams	https://www.youtube.com/watch?v=o8GoIfvnurY	*to Intercultural Communication*	
15	15.1	Revision	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*	
	15.2	Revision	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*	
	15.3	Revision	1-7	Online/Microsoft Teams	Assignment	*An Introduction to Intercultural Communication*	

23 Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:						
Evaluation Activity	**Mark**	**Topic(s)**	**Intended Learning outcome**	**Period (Week)**	**Platform**	

Assignments	10	The main textbook	1-7	1-15	Online	
Project	10	The main textbook	1-7	13	Online	
Midterm Exam	30	The main textbook	1-7	1- 8	On campus	
Final Exam	50	The main textbook	1-7	9-15	On campus	

24 Course Requirements

Students should have a computer, internet connection, webcam, and account on a Microsoft Teams.

25 Course Policies:

A- Attendance policies:
As per the University Regulations.

B- Absences from exams and submitting assignments on time:
As per the University Regulations.

C- Health and safety procedures:
Please attend all exercise and follow the safety instructions on the walls and the student's booklet.

D- Honesty policy regarding cheating, plagiarism, misbehavior:
As per the University Regulations.

E- Grading policy:
As explained above in 23.

F- Available university services that support achievement in the course:
Please ask me or your academic advisor for any help or support.

26 References:

A- Required book(s), assigned reading and audio-visuals:

Shannon Ahrndt, (2020) Intercultural Communication. University of Missouri.

Bochner, Stephen (ed.). *Cultures in Contact: Studies in Cross-Cultural Interaction*. Vol. I. Pergamon Press: 1982.

2. Hall, Stuart (ed.). *Representations: Cultural Representations and Signifying Practices*. Sage Publications: 1997.

3. Hammond, Andrew. *Popular Culture in the Arab World: Arts, Politics, and the Media*. The American University in Cairo Press: 2007.

4. Hofstede, Gert Jan, et. al. *Exploring Culture: Exercises, Stories, and Synthetic Cultures*. Intercultural Press: 2002

5. Jandt, Fred E. *An Introduction to Intercultural Communication*: Identities in a Global Community. Sage Publications: 2007

6. Storey, John. *An Introductory Guide to Cultural Theory and Popular Culture*. The University of Georgia Press: 1993

27 Additional information:

Name of Course Coordinator: ----------------------------------Signature: ----------------- Date: ------------

Head of Curriculum Committee/Department: ---------------------------- Signature: -------------------------

Head of Department: --- Signature: ----------------------

Head of Curriculum Committee/Faculty: --------------------------------- Signature: ------------------

Dean: -- Signature: --